

| COLLEGES AND UNIVERSITIES |

What You Gain with GuideStone®

Christian colleges and universities face unique challenges as they provide leading academic programs in a Christ-centered community. That's why we're here to help reinforce the value your institution offers to both faculty and staff. We support your strategic plans for the future as you navigate budgetary needs, enrollment rates, faculty retention and benefit platforms.

We also realize financial guidance for your employees involves all areas of their lives — including helping them prepare for retirement. You may consider questions like:

- ✓ Can our retirement provider **effectively meet the retirement planning needs** of our employees?
- ✓ Is our retirement provider a **dependable partner** who cares about our institution and aligns with our values?
- ✓ Does our retirement provider **understand the unique objectives and demographics** of our institution?
- ✓ Will our retirement provider **offer comprehensive service and church plan expertise** at a reasonable price?

At GuideStone, we bring our invaluable understanding of these and other important considerations to our design and delivery of your retirement plan.

GuideStone® offers a competitive and flexible retirement plan solution — all wrapped in Christian values that encompass who we are and all we do.

GuideStone proudly serves other Christian universities, including:

- California Baptist University
- Houston Baptist University
- Union University

What they say about us:

- Helpful
- Trustworthy
- Reliable

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GuideStone®

GuideStone seeks to develop **effective retirement plans** designed to accomplish your goals and prepare employees for a successful retirement through:



PLAN DESIGN & CONSULTING

Impactful Plan Design

Create an effective church plan to attract and retain highly trained, talented employees. Receive cost analysis for various employer matching opportunities and explore automatic enrollment and vesting programs to further encourage saving among employees.

Optimal Plan Fit

Know that we'll keep you apprised of any eligibility updates regarding church plan status. Balancing top-tier academics and financial constraints can be difficult for many Christian colleges and universities. You can rely on our decades of experience serving like-minded institutions like yours.



INVESTMENTS

Faith-Based Mutual Funds

Align investment options with the values of your university through diversified, faith-based mutual funds. We utilize a strategic investment process to construct funds that focus on performance plus values.

Personalized Investment Options

Offer three different investment approaches with varying degrees of guidance — from novice to experienced — to meet unique savings objectives and investing styles.



COMMUNICATION & EMPLOYEE EDUCATION

Useful Plan Information and Unique Benefits

Increase employee engagement with our communication strategy highlighting important topics like getting started, staying on track and transitioning into retirement. Deliver plan information via MyGuideStone®, allowing your employees to utilize interactive tools and reallocate investments to help reach financial goals.

Well-timed Market Updates and Retirement Guidance

Get timely financial reports and commentaries from our investment team to share with employees. Your employees will benefit from our online retirement planning and guidance resources through MyGuideStone.



RECORDKEEPING & COMPLIANCE

Plan Compliance and Regulatory Guidelines

Receive plan support from our compliance experts to ensure you meet regulatory guidelines. Obtain our standard plan 403(b)(9) documentation at no additional charge. Rely on GuideStone's advocacy and knowledge of church plans to assist with self-audits and operational compliance.

Employer-focused Services

Benefit from the convenience of Electronic Data Interchange (EDI), which automatically transfers electronic information securely between our data systems. Log into our password-protected Employer Access® Program (EAP) to access plan documents, detailed reports and executive summaries.

We understand your ministry. We share your passion.

GuideStone supports your university in effectively preparing employees today for retirement tomorrow.

Visit [GuideStone.org](https://www.guidestone.org) to learn more.



As of March 31, 2021, GuideStone Funds® has \$16.7 billion in assets, which makes GuideStone Funds the nation's largest faith-based mutual fund family. No other fund family with a Christian screen exceeds GuideStone Funds in asset size.

GuideStone Funds shares are distributed by Foreside Funds Distributors LLC, not an advisor affiliate.

You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds before investing. A prospectus with this and other information about the Funds may be obtained by calling 1-888-GS-FUNDS (1-888-473-8637) or downloading one at [GuideStoneFunds.com/funds](https://www.GuidestoneFunds.com/funds). It should be read carefully before investing.