

PERFORMANCE + VALUES

GuideStone® is committed to helping our participants *move with purpose toward their retirement goals*. Whether we're helping manage the present or plan for the future, GuideStone is committed to offering industry-recognized investment options that also honor Christian values.

We proudly provide our retirement plan participants with the opportunity to invest with GuideStone Funds® — *the nation's largest Christian-screened mutual fund family*. Our diversified fund offering seeks to deliver the excellence you expect with the trust you deserve.

INVESTMENT PHILOSOPHY

GuideStone takes a disciplined and transparent approach to investing. Each decision we make is based on alignment with the following key principles, which are the foundation of our investment philosophy:

CHRISTIAN	Competitive long-term results can be produced while incorporating a Christian-based screen.
ACTIVE	Active portfolio management can add value over a full market cycle.
INTENTIONAL	Broad diversification and an emphasis on intentional risk can help investors reach their long-term goals.

INVESTMENT PROCESS

As the investment adviser to GuideStone Funds, GuideStone Capital Management, LLC® utilizes an actively managed manager-of-managers investment process. Our team establishes the overall portfolio management guidelines for each fund, including the objective, strategy, allowable exposures and risk/return profile. GuideStone is also responsible for hiring, monitoring and, as necessary, terminating sub-advisers, as well as the allocation of assets among them. We diligently and thoughtfully construct each fund using a manager-of-managers structure, in which sub-advisers are selected based on the respective roles they are to play. Each fund's sub-adviser combination and allocation structure represent our vision of the optimal investment option for the fund's respective asset class.

We believe our portfolio construction process, which utilizes multiple strategies and optimization techniques, provides the best opportunity to add relative value over time. For that reason, we provide sub-advisers with flexible guidelines, allowing them to proactively adjust their respective exposures as new opportunities arise and market conditions change. This empowers the sub-advisers to be both dynamic and tactical with their allocation decisions.

Additionally, GuideStone rigorously manages risk at both the fund and sub-adviser levels by seeking diversified combinations of complementary strategies. This allows us to increase intentional risks, or risks that are typically rewarded, while reducing risks that are not rewarded throughout the portfolio management process.

GUIDESTONE CAPITAL MANAGEMENT, LLC

- \$13.2 billion in assets under management*
- 24 mutual funds across most major asset classes
- More than 40 investment mandates across more than 30 sub-advisers
- 24 years average experience in the investment industry among senior management



*As of 9/30/2018

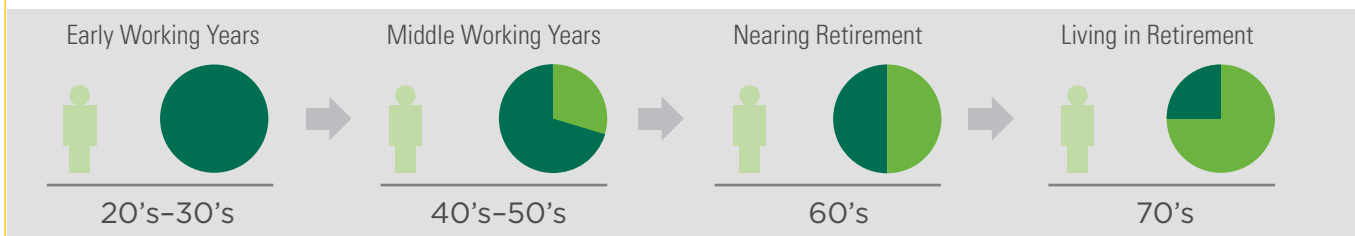
INVESTMENT OPTIONS

In order to meet the needs of our participants, GuideStone offers several investment options with varying degrees of guidance and assistance.

1

AGE-BASED APPROACH | Target Date Funds

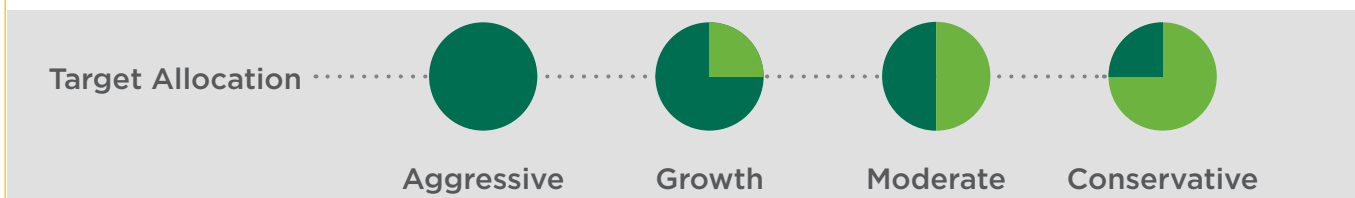
Target Date Funds are diversified funds-of-funds with asset allocations that gradually become more conservative as you approach and move through retirement. You do not need to remix your funds as you age — your asset allocation will change with you. This approach allows you to simply decide your retirement date and pick the fund with the date closest to your target retirement year.



2

RISK-BASED APPROACH | Asset Allocation Funds

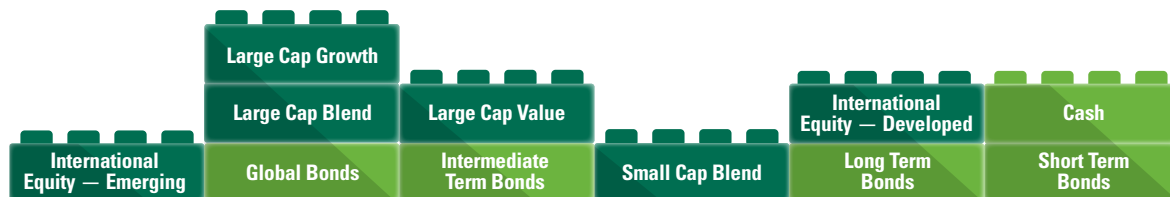
The target risk approach allows you to select the asset allocation most appropriate for you and your time horizon. Simply pick the portfolio mix that meets your particular risk tolerance — aggressive, growth, moderate or conservative. You will need to shift your fund allocation if you desire a more conservative or aggressive approach over time.



3

BUILD-YOUR-OWN APPROACH | Mutual Funds

This approach allows you to build your own portfolio from the funds your retirement plan offers. With these funds, you can invest in funds across the major asset classes with specific styles and objectives.



GUIDESTONE CAN HELP your organization meet the financial goals of your employer-sponsored plan and stay true to your Christian values. For additional information, please contact us today at **1-888-98-GUIDE (1-888-984-8433)** or visit GuideStone.org.

*You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds before investing. A prospectus with this and other information about the Funds may be obtained by calling **1-888-GS-FUNDS (1-888-473-8637)** or downloading one at GuideStoneFunds.com/Funds. It should be read carefully before investing.*

GuideStone Funds shares are distributed by Foreside Funds Distributors LLC, not an advisor affiliate.

As of September 30, 2018, GuideStone Funds has \$13.2 billion in assets, which makes GuideStone Funds the nation's largest Christian-screened mutual fund family. No other fund family with a Christian screen exceeds GuideStone Funds in asset size.

The MyDestination Funds® ("Funds") attempt to achieve their objectives by investing in the GuideStone Select Funds and other investments. The Funds are managed to a retirement date ("target date") by adjusting the percentage of fixed income securities and equity securities to become more conservative each year until reaching the retirement year and then approximately 15 years thereafter. The target date in the name of the Funds is the approximate date when an investor plans to start withdrawing money. The expense ratio for the Funds includes the expenses of the underlying Select Funds. The principal risks of the Funds will change depending on the asset mix of the Select Funds in which they invest. You may directly invest in the Select Funds and other investments.

The Funds' value will go up and down in response to changes in the share prices of the investments that they own. The amount invested in the Funds is not guaranteed to increase, is not guaranteed against losses, nor is the amount of the original investment guaranteed at the target date. It is possible to lose money by investing in the Funds.

The Asset Allocation Funds ("Funds") attempt to achieve their objectives by investing in the GuideStone Select Funds. The expense ratio for the Funds includes the expenses of the underlying Select Funds. The principal risks of the Funds will change depending on the asset mix of the Select Funds in which they invest. You may directly invest in the Select Funds. The Funds' value will go up and down in response to changes in the share prices of the investments that they own. It is possible to lose money by investing in the Funds.

Diversification does not ensure a profit or protect against a loss.



GuideStone®

Do well. Do right.®